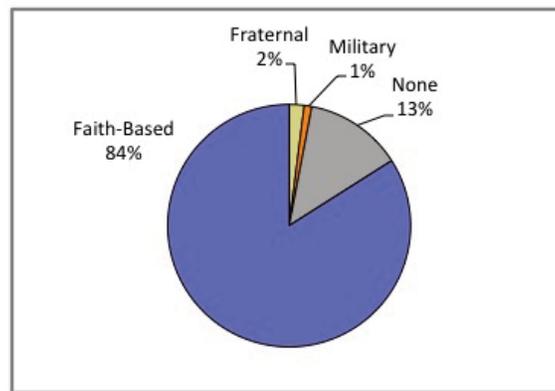


## FEATURED ARTICLE

**FAITH AND THE NOT-FOR-PROFIT PROVIDER**

For many years now, Ziegler has tracked the type of affiliations that many of the not-for-profit senior living providers have. As shown below, the vast majority of the largest not-for-profit senior living organizations (84%) are faith-based organizations. Data from the **LeadingAge Ziegler 100** show that Presbyterian, Methodist and Lutheran affiliations are the most common among the largest 100 organizations. When looking at data from the **Ziegler National CCRC Profile & Listing**, 51.8% of all the Continuing Care Retirement Communities (CCRCs) in the country are faith-based.



Source: 2013 LeadingAge Ziegler 100 Publication

Ziegler has long understood the importance of these affiliations and the unique characteristics that each faith brings to the organization. As shared in previous **Z-News** articles and other publications, Ziegler has a specialized practice, led by banker Lynn Daly, who focuses solely on assisting Catholic-sponsored organizations. In 2013, in partnership with LeadingAge and REALM, Ziegler sponsored the Catholic Leadership Symposium, a two-day conference held prior to the LeadingAge annual meeting. After much success, the symposium will be held once again this year, prior to the LeadingAge annual meeting in Nashville. Catholic Health Association has joined Ziegler, REALM and LeadingAge in this year's Symposium. We encourage all providers interested in attending, to click on the link below for more information. You may also contact Lynn Daly at [ldaly@ziegler.com](mailto:ldaly@ziegler.com) or at 312-596-1563.



Ziegler's long-standing commitment to Catholic Senior Living providers is being publicly recognized on September 17, 2014 at the 2014 Support Our Aging Religious (SOAR!) annual dinner. Ziegler will receive the "Saint Katharine Drexel" award, which is the highest honor SOAR! bestows. Ziegler is honored to be recognized by SOAR! for the work it does with the Catholic religious communities.

Established in 1986, SOAR! is a national not-for-profit organization dedicated to raising public awareness of the serious retirement needs confronting elderly religious and to raise and provide funds for Catholic religious congregations to meet the immediate needs of their retired and infirmed members. If you are an organization who is interested in attending the event, know that the proceeds of the dinner will benefit the mission of SOAR! For more information on the dinner or to learn more about SOAR!, please visit their website at <http://www.soar-usa.org>.

**Lisa McCracken, Senior Vice President  
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